

# John P. Girard, Ph.D.

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## Profile

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Dr. John Girard holds the Peyton Anderson Endowed Chair at Middle Georgia State University. His current research interests include how technology, leadership, and culture enable knowledge management, innovation, and globalization. He has traveled to over 100 countries to witness globalization in action. John gained valuable insights about university leadership as a dean, program director, and as the faculty advisor to the North Dakota State Board of Higher Education. In 2013 the students of Minot State University honored John with the College of Business Professor of the Year award. In 2015 he received the Award for Outstanding Scholarship at Middle Georgia State University. John is very proud of his service in the Canadian Forces; he retired at the rank of Lieutenant-Colonel in 2004 after 24 years in uniform.

## Education

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**PhD in Business Administration** (Touro University International, a branch campus of Touro College, New York)

- Dissertation was in the domain of knowledge management, entitled: *Toward an understanding of Enterprise Dementia: An empirical examination of Information Anxiety amongst public service middle managers.*

**Master of Business Administration** (Touro University International, a branch campus of Touro College, New York)

- MBA: Military Management / Information Technology Management – Summa Cum Laude

**Graduate courses in Engineering Management** (University of Ottawa, Ontario)

- Completed graduate Engineering Management and Management of Information Systems courses

**Bachelor of Science** (University of Manitoba, Winnipeg, Manitoba)

- Major: Computer Science – Graduated with 3.73 GPA; Minor: Business Administration

**Command and Staff Course** (Canadian Forces College, Toronto, Canada)

- The aim of this yearlong course is to develop selected senior officers for command and staff appointments.

**Technical Staff College** (Royal Military College of Science, Shrivenham, United Kingdom)

- The aim of this yearlong course is to develop the professional knowledge and understanding of selected officers. The course involves the systematic study of technology and its applications to defence matters.

## Awards and Recognitions

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- **Award for Outstanding Scholarship** – Middle Georgia State University (2016)
- **Fulbright Scholar** – Fulbright Special Program with Al Ain University of Science and Technology (2016)
- **Dean's Award: Excellence in Scholarly Activities** – School of IT, Middle Georgia State University (2015, 2016)
- **Dean's Award: Excellence in Teaching** – School of IT, Middle Georgia State University (2015)
- **Dean's Award: Outstanding Scholarly Activities** – School of IT, Middle Georgia State College (2014)
- **Peyton Anderson Endowed Chair** - Middle Georgia State College (2014)
- **Fellow and Distinguished Scholar Award** – International Institute of Applied Knowledge Management (2013)
- **College of Business Professor of the Year** – Minot State University Student Government Association (2013)
- **Exemplary Online Class Award** – Minot State University (2011)
- **Best Academic Paper** - World Congress on Intellectual Capital and Innovation, Doctoral Consortium (2004)
- **Chartered Manager** – Canadian Institute of Management (May 2003)
- **City and Guild Insignia Award in Technology** – City and Guilds of London Institute (1990). Subsequently appointed as Member of the City and Guild Institute (MCGI).

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## Publications

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### Books

- Girard, J. P., & Girard, J. L. (Eds.) (2018) *Knowledge management matters: Words of wisdom from leading practitioners*. Macon, GA: Sagology.
- Girard, J., Klein, D., & Berg, K. (Eds.) (2015). *Strategic data-based wisdom in the big data era*. Hershey, PA: IGI Global.
- Gordon, Cindy, Weir, Andrew, & Girard, John P. (2014). *Social Roots: Why Social Innovations are Creating the Influence Economy*. New York: Business Expert Press.
- Girard, John & Girard, JoAnn (2014). *Sage Sayings: Inspiring Native American Passages for Leaders*. Minot, ND: Sagology.
- Girard, John P., Gordon, Cindy, & Girard, JoAnn L. (2011). *Business Goes Virtual: Realizing the Value of Collaboration, Social and Virtual Strategies*. New York: Business Expert Press.
- Girard, John P. & Girard, JoAnn L. (Eds.) (2011). *Social Knowledge: Using Social Media to Know What You Know*. Hersey, PA: IGI Global.
- Girard, John P. & Girard, JoAnn L. (2009). *A Leader's Guide to Knowledge Management: Drawing on the Past to Enhance Future Performance*. New York: Business Expert Press.
- Girard, John P. (Ed.) (2009). *Building Organizational Memories: Will you Know what you Knew?* Hersey, PA: Information Science Reference.

### Book Chapters

- Girard, J. P., & Girard, J. L. (2018). Simple ideas that worked in complex (2008) environments. In J. P. Girard & J. L. Girard (Eds.), *Knowledge management matters: Words of wisdom from leading practitioners* (1-18). Macon, GA: Sagology.
- Weidner, D. & Girard, J. (2015). Moneyball for knowledge management. In Girard, J., Klein, D., & Berg, K. (Eds.), *Strategic data-based wisdom in the big data era*. Hershey, PA: IGI Global.
- Girard, J., Klein, D., & Berg, K. (2015). An emerging view of strategic databased wisdom in the big data era (Preface). In Girard, J., Klein, D., & Berg, K. (Eds.), *Strategic data-based wisdom in the big data era*. Hershey, PA: IGI Global
- Girard, John P. & Girard, JoAnn L. (2011). Toward an Understanding of Social Knowledge (Preface), in J.P. Girard and J.L. Girard (Eds.) *Social Knowledge: Using Social Media to Know What You Know*. Hersey, PA: IGI Global.
- Girard, John P. (2009). Knowledge Management in DND in Craig Stone (Ed.). *The Public Management of Defence in Canada* (pp. 194-212). Toronto: Breakout Educational Network.
- Girard, John P. (2009). Toward an Understanding of Organizational Memories (Preface) in John Girard (Ed.), *Building Organizational Memories: Will you Know what you Knew?* Hersey, PA: IGI Global.
- Girard, John P., & Bowersox, N. (2008). Leading knowledge: What do middle managers think? in Alex Koohang (2008). *Knowledge Management: Research & Applications* (pp. 131-146). Santa Rosa, California: Informing Science Press.
- Girard, John P., Willoughby, L., & Berg, K. (2007). Video, Voice, and Virtual Collaboration: The 3V's of Asynchronous Education in Nicole A. Buzzetto-More (Ed.), *Principles of Effective Online Teaching* (pp. 39-55). Santa Rosa, California: Informing Science Press.

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## Peer Reviewed Articles

- Girard, J., Floyd, K., & Yerby, J. (2016). *A comparison of knowledge retention in online and face-to-face capstone experiences*. Knowledge Management & E-Learning: An International Journal.
- Kwak, M. & Girard, J. (2016). *Electronic Health Record Usage in Southern US States*. Issues in Information Systems. 17(1), 1-8.
- Girard, J., & Ribi re, V. (2016). *Mapping the Future of KM through Earl's KM Taxonomy Lens*. Online Journal of Applied Knowledge Management. 4(1), 180-191.
- Girard, J., Ashford, A., & Colon, P. (2015). *Measuring learners' subject specific knowledge*. Journal of e-Learning and Knowledge Society. 11(3), 183-191.
- St. Clair, N., & Girard, J. (2015). *Do online and face-to-face students exhibit the same information analysis skills?* Issues in Information Systems. 16(2), 74-80.
- Girard, J.P., & Girard, J.L. (2015). *Defining knowledge management: Toward an applied compendium*. Online Journal of Applied Knowledge Management. 3(1), 1-20.
- Girard, J., Brizzi, G., Drake, D., Graham, M., Kosmider, C., & Lloyd, R (2014). *Does Leadership Style Differ by Country? A Media Context Analysis*, Academy of Business Research Journal. Vol II, 13-19.
- Girard, J.P., Gordon, C., & Girard, J.L. (2011). Knowledge Management as an Enabler of Virtual Business. *Electronic Journal of Knowledge Management*. 9(3), 181-187.
- Bertsch, A., & Girard, J. (2011). Cross-Cultural Differences in Social Knowledge Creation and Exchange: An examination of GLOBE's Dimensions of Societal Culture. *Interdisciplinary Journal of Contemporary Research in Business*. 3(4), 15-26.
- Girard, J., & Bertsch, A. (2011). Exploring Cross-Cultural Differences in Social Knowledge Creation and Exchange: A Preliminary Examination. *International Journal of Management & Information Systems*. 15(1), 97-104.
- Girard, John P., & McIntyre, S. (2010). Knowledge Management Modeling in Public Sector Organizations: A Case Study. *International Journal of Public Sector Management*. 23(1), 71-77
- Girard, John P., & Allison, M. (2008). Information Anxiety: Fact, Fiction, or Fallacy? *Electronic Journal of Knowledge Management*, 6(2), 125-140.
- Girard, John P., Berg, K, & Willoughby, L. (2007). Enhancing Interaction in Asynchronous Online Information Systems Education. *Issues in Information Systems*, 8(1), 37-43.
- Girard, John P., & Lambert, S. (2007) The Story of Knowledge: Writing Stories that Guide Organizations into the Future. *Electronic Journal of Knowledge Management*, 5(2), 161-172.
- Berg, K, Willoughby, L, & Girard, John P. (2006) Computer-supported cooperative work: A collaborative view, *Issues in Information Systems*, 7(2), 101-104.
- Girard, John P. (2006). Where is the Knowledge we have lost in Managers? *Journal of Knowledge Management*, 10(6), 22-38.
- Girard, John P. (2005). Combating Information Anxiety: A Management Responsibility. *Organizacija Vadyba: sisteminiai tyrimai (Management of Organizations: Systematic Research Journal)*, 35(1), 65-79.
- Girard, John P. (2005). Taming Enterprise dementia in Public Service Organizations, *International Journal of Public Sector Management*, 18(6), 534-545.
- Girard, John P. (2004). Defence Knowledge Management – A Passing Fad? *Canadian Military Journal*, 5(2), pp. 17-28.
- Girard, John P. (2004). La Gestion Du Savoir   La D fense : Un Engouement? *Revue Militaire Canadienne*, 5(2), 17-28. (French translation of above).

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## Practitioner-focused Articles

- Girard, J. (2015), Putting action back in KM, *Growth-Leadership-Organization-Business-Education (GLOBE)*, 2(2), pp. 7-8.
- Girard, J. (2015). Learning from millennials: four lessons from life afloat, *Management Issues*, June 11, Online Column: <http://www.management-issues.com/opinion/7067/learning-from-millennials-four-lessons-from-life-afloat/>
- Girard, J. (2015). Beyond Conversation, *Management Issues*, March 18, Online Column: <http://www.management-issues.com/opinion/7026/beyond-conversation/>
- Girard, J. (2015), Defining KM through team conversation, *Growth-Leadership-Organization-Business-Education (GLOBE)*, 2(1), pp. 10-12.
- Girard, J. (2014, December). Thanks for the memories. *Business Magazine*, 15(12), p.8.
- Girard, J. (2014, November). The world is a library. *Prairie Business Magazine*, 15(11), p.8.
- Girard, J. (2014, October). A one-device world? *Prairie Business Magazine*, 15(10), p.8.
- Girard, J. (2014, September). Rethinking email *Prairie Business Magazine*, 15(9), p.8.
- Girard, J. (2014, August). What's my password? *Prairie Business Magazine*, 15(8), p.8.
- Girard, J. (2014, July). The Sound of Business. *Prairie Business Magazine*, 15(7), p.8.
- Girard, J. (2014, June). I, Robot ... one more time. *Prairie Business Magazine*, 15(6), p.8.
- Girard, J. (2014, May). Does happiness matter? *Prairie Business Magazine*, 15(5), p.8.
- Girard, J. (2014, April). Rethinking rural economic development. *Prairie Business Magazine*, 15(4), p.8.
- Girard, J. (2014, March). Holacracy: Lunacy, fallacy or we'll see. *Prairie Business Magazine*, 15(3), p.8.
- Girard, J. (2014, February). Training or education? *Prairie Business Magazine*, 15(2), p.8.
- Girard, J. (2014, January). Thinking beyond the next quarter. *Prairie Business Magazine*, 15(1), p.8.
- Girard, J. (2013). Are you in the social know? *Prairie Business Magazine*. September 30. Online Column: <http://www.prairiebizmag.com/event/article/id/16179/>
- Girard, J. (2013). Creating global thinkers. *Prairie Business Magazine*. August 27. Online Column: <http://www.prairiebizmag.com/event/article/id/15772/>
- Girard, J., & Seymour, T. (2012). Social media lessons for business leaders. *North Dakota Living*. August, 28.
- Girard, J.P., Girard, J.L., & Gordon, C. (2012). Virtual Business: Appealing to the masses. *Canadian Manager*. 36(4). 18-19.
- Girard, J. (2011). Counting on Knowledge: Are you ready for the future? *CPA IN Perspective*. Fall. 28.
- Girard, J.P., Gordon, C., & Girard, J.L. (2011). Virtual Value. *CIO Canada*. 19(6). 24-25.
- Girard, John P., & Girard, JoAnn L. (2009) Smart Travel for Smart People. *Smart People Magazine*, 1(7), 6-7.
- Girard, John P. (2009). A Business Guide to Twitter. *CityScan Magazine*.
- Girard, John P. (2009). A Business Guide to Twitter. *Prairie Business Magazine*.
- Girard, John P., & Girard, JoAnn L. (2009). The Future of Management . . . Are You Ready? *Canadian Manager Magazine*. 34(2), 24-25.
- Girard, John P., & Girard, JoAnn L. (2009) Power of Story. *Smart People Magazine*, 1(2), 12-13.
- Girard, John P. & Rani, L. (2009). Information Anxiety . . . , *The Indian PC Magazine*. 26 March 2009.
- Girard, John P., & Allison, M. (2009). Information Overload – The Tip of the Iceberg (Information Anxiety: Fact, Fiction, or Fallacy?). *Inside Knowledge*. 15(5), 36-39.

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- Girard, John P. (2008). Diapers, Pop-Tarts, and Dog Food: The Case for Data-mining. *Prairie Business Magazine*, 7(1), 24.
- Girard, John P., Berg, K, & Willoughby, L. (2007). Enhancing Interaction in Asynchronous Online Information Systems Education. *Issues in Information Systems*, 8(1), 37-43.
- Girard, John P. (2007) *If Knowledge is Power . . . Why am I always in the Dark? Stories of Knowledge in Action*. Eden Prairie, Minnesota: Sparrow Media Group.
- Girard, John P. (2007). Organize What? *Journal of the Knowledge Management Professional Society*, 4(1), 19-24.
- Girard, John P. (2007). Stories of Knowledge in Action: Tacit Knowledge, Does it Matter? *Journal of the Knowledge Management Professional Society*, 4(1), 4-5.
- Girard, John P. (2006). Stories of Knowledge in Action: Gibberish or Wisdom? *Journal of the Knowledge Management Professional Society*, 3(2), 4-6.
- Girard, John P. (2006). The Raconteur Extraordinaire: Real-world Storytelling. *Journal of the Knowledge Management Professional Society*, 3(2), 9-26.
- Girard, John P. (2006). Words of Wisdom: An Interview with Melinda Bickerstaff. *Journal of the Knowledge Management Professional Society*, 3(1), 13-19.
- Girard, John P. (2005). A Tale of Two Stories. *Journal of the Knowledge Management Professional Society*, 2(1), 17-19.
- Girard, John P. (2005). Let Managers Sleep!. *Canadian Government Executive*, 5, 20-21.
- Girard, John P. (2005). [Review of the book *Squirrel Inc.: A Fable of Leadership through Storytelling*]. *Journal of Knowledge Management Professionals Society*, 2(1), 20.
- Girard, John P. (2005). [Review of the book *The Executive's Role in Knowledge Management*] *Journal of the Knowledge Management Professional Society*, 2(1), 21.
- Girard, John P. (2005). The Inukshuk: A Canadian Model of Knowledge Management. *Journal of the Knowledge Management Professional Society*, 2(1), 9-16.

## Academic Conferences Presentations, Proceedings and Keynotes

- Girard, J. (2018). Is Big Data the New Knowledge Management? (Keynote). 4th International Conference on Knowledge and Software Engineering, Istanbul, Turkey, 24 March, 2018.
- Kharbat, F. & Girard, J. (2018). Knowledge creation, productivity, and collaboration: An exploratory examination of university faculty and staff, 4th International Conference on Knowledge and Software Engineering, Istanbul, Turkey, 24 March, 2018.
- Girard, J. & Kharbat, F. (2017). Big Data Trends: An Exploratory Analysis of Big Data Interest over Time, Toward Advanced Scientific Knowledge (TASK-2017) conference, Dubai.
- Girard, J., Breese, J., & Wang, Y. (2016). Hospital Technology Integration in South US States. Nineteenth Annual Conference of the Southern Association for Information Systems (SAIS), St. Augustine, FL, 18 March 2016.
- Beasley, S., Girard, J. (2016). *Office-based Physician EHR Adoption in Southern US States*. Nineteenth Annual Conference of the Southern Association for Information Systems (SAIS), St. Augustine, FL, 18 March 2016.
- Girard, John (2015). *Big Data: Something old, something new, something borrowed, something blue* (Keynote Address). Eighteenth Annual Conference of the Southern Association for Information Systems (SAIS), Hilton Head, SC, 21 March 2015.
- Girard, J., Ashford, A., Beasley, S. & Colon, P. (2014). *Do Online and Face-to-Face Capstone Students Achieve Similar Results in Distinct Subject Areas?*, Abstract presented at Academy of Business Research Fall 2014 Conference, San Antonio, Texas.

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- Girard, J., Floyd, K., & Yerby, J. (2014). *A Comparison of Knowledge Retention in Online and Face-to-face Capstone Experiences*, Abstract presented at Academy of Business Research Fall 2014 Conference, San Antonio, Texas.
- Girard, John (2014). *Big Data: A Decision Maker's Friend, Phantom, or Foe (Keynote Address)*. International Association of Computer Information Systems, Las Vegas, 2 October 2014.
- Girard, John (2014). Does media context analysis create knowledge? Abstract presented at the International Institute of Applied Knowledge Management KM Conference, Blagoevgrad, Bulgaria.
- Girard, John (2014). The dialogue rendezvous. Abstract presented at the International Institute of Applied Knowledge Management KM Conference, Blagoevgrad, Bulgaria.
- Girard, John (2014). Does study abroad create value for business students? Abstract presented at the Academic and Business Research Institute, Honolulu, Hawaii.
- Girard, John (2014). *Social Knowledge: Are you ready for the future (keynote address)*, The Clute Institute International Academic Conference, Orlando, Florida.
- Girard, J., Brizzi, G., Drake, D., Graham, M., Kosmider, C., & Lloyd, R (2013). *Does Leadership Style Differ by Country? A Media Context Analysis*, Abstract presented virtually at Academy of Business Research Fall 2013 Conference, San Antonio, Texas.
- Girard, John (2013). *Social Knowledge: Are you ready for the future (keynote address)*, International Institute of Applied Knowledge Management KM Conference, Novi Sad, Serbia.
- Bertsch, A., & Girard, J. (2011). *Cross-Cultural Differences in Social Networking: An Examination of the Global Web Index Behavior Types*. In L. Huff (Ed), *Proceedings of the 15th Cross Cultural Research Conference*, Kona, Hawaii.
- Girard, J.P., Gordon, C., & Girard, J.L. (2011). Guiding Organizations into the Future: Are you ready for the future? (Keynote) In N. Mbananga (Ed), *Proceedings of the 2<sup>nd</sup> International Conference on Knowledge Economy*, East London, South Africa.
- Girard, J. (2011). *Social Knowledge: Are you Ready?* (Keynote paper) In G. Turner and C. Minonne (Eds.), *Proceedings of the 3rd European Conference on Intellectual Capital*, University of Nicosia, Cyprus.
- Girard, J., & Bertsch, A. (2010). *Cross-Cultural Differences in Social Knowledge Creation and Exchange* In R. Clute (Ed.), *Proceedings of the 10th International Business and Economics Conference*, Las Vegas, NV.
- Girard, John P. (2009). *If Knowledge is Power ... Why am I always in the Dark?* (Keynote Paper) In N. Mbananga (Ed), *Proceedings of the 1<sup>st</sup> International Conference on Knowledge Economy*, Johannesburg, South Africa.
- Girard, John P., & Allison, M. (2007). *Information Anxiety: Fact, Fable, or Fallacy?* In D. Remenyi (Ed.), *Proceedings of the 4rd International Conference on Intellectual Capital, Knowledge Management and Organisational Learning*, University of Stellenbosch Business School, Cape Town, South Africa.
- Girard, John P., Berg, K, & Willoughby, L. (2007). *Online information systems education: Enhancing interaction*. Paper presented at International Association of Computer Information Systems 2007 Conference. Vancouver, BC. October 2007.
- Girard, John P. (2007). *Knowledge sharing for service learning organizations*. Abstract presented at Great Plains Connections: Linking Education and Community through Service. Minot, ND. 24 March 2007.
- Girard, John P., & Bowersox, N. (2007) *Leading knowledge: Does leadership make a difference?* Abstract presented at 2007 Applied Business Research Conference. Oahu, Hawaii, January 2 – 5 2007.
- Girard, John P. (2007). *To video iPod or not to video iPod: Is that the question?* Abstract presented at 2007 College Teaching & Learning (TLC) Conference, Oahu, Hawaii, January 2 – 5 2007.
- Girard, John P., & Lambert, S. (2006) *The Story of Knowledge: Writing Stories that Guide Organizations into the Future*. In D. Remenyi (Ed.), *Proceedings of the 3rd International Conference on Intellectual Capital, Knowledge Management and Organisational Learning*, Pontificia Universidad Católica de Chile, Santiago, Chile.

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- Berg, K, Willoughby, L, & Girard, John P. (2006) *Computer-supported cooperative work: A collaborative view*. Paper presented at International Association of Computer Information Systems 2006 Conference. Reno, NV. October 2006. (presented by Berg).
- Girard, John P. (2005). Where is the Knowledge we have lost in Government Managers? In N. Bontis (Ed.), *Proceedings of the 8<sup>th</sup> World Congress on the Management of Intellectual Capital and Innovation*, Hamilton, Canada.
- Girard, John P., & McIntyre, S. (April, 2004). *The Torii: An Exemplar of Knowledge Management Enablers*. Paper presented at IAMOT 2004 - Washington, D.C., Hyatt Regency, Washington, DC, USA.
- Girard, John P. (2004). Understanding Enterprise Dementia In N. Bontis (Ed.), *Proceedings of the “7<sup>th</sup> World Congress on the Management of Intellectual Capital and Innovation*, Hamilton, Canada.
- Girard, John P. (2003). Where is the Knowledge we have lost in Managers? In L. Ross (Ed), *Proceedings of the Institute of Behavioral and Applied Management (IBAM)’s 11<sup>th</sup> Anniversary Meeting*, Tampa, Florida.
- Girard, John P. (2003). Enterprise Dementia: Myth, Malady, or Misconception? In M. Vickers (Ed), *Proceedings of the Association on Employment Practices and Principles (AEPP) 11<sup>th</sup> Annual International Conference*, San Diego, California.
- Girard, John P. (2003). *Conquering Enterprise Dementia: Knowledge Management Strategies for Public Service Managers* in N. Bontis (Ed.), *Proceedings of the “6<sup>th</sup> World Congress on the Management of Intellectual Capital and Innovation, Doctoral Consortium”*, Hamilton, Canada.

## Other Publications

- Girard, John P. (2004). *Charting a Course toward a Knowledge Environment: A Strategic Operating Concept for the Department of National Defence and Canadian Forces*. Internal Department of National Defence publication.
- Girard, John P. (2002). *Knowledge Management: A Primer for Government Executives*. Internal Department of National Defence publication.
- Girard, John P. (2004). *Toward an Understanding of Enterprise Dementia: An Empirical Examination of Information Anxiety amongst Public Service Middle Managers*. Touro University International. (Dissertation)

## Invited Speaker / Non-academic Conference Presentations

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- *Tech 2027: Are You Ready for the Future?* Dublin, Georgia, Rotary Club, 6 October 2017
- *Tech 2027: Are You Ready for the Future?* Dublin, Georgia, Dublin Chamber of Commerce, 13 April 2017
- *Big Data: The Future of KM*, Al Ain University of Science and Technology, Abu Dhabi, 6 November 2016
- *Big Data: The Future of KM*, Al Falah University, Dubai, 6 November 2016
- *KM and Strategy*, Al Falah University, Dubai, 5 November 2016
- *Leading Knowledge in the Big Data Era*, Taiwan CKO Association, Taipei, Taiwan, 19 August 2016
- *Redefining KM in the Big Data Era*, KM & Big Data Conference, China Productivity Center, Taipei, Taiwan, 18 August 2016
- *Big Data: A practical application of KM?*, Emirates College of Technology, Abu Dhabi, 22 February 2016
- *Big Data: A practical application of KM?*, Al Ain University of Science and Technology, Abu Dhabi, 21 February 2016
- *Leading Knowledge Management*, Al Falah University, Dubai, 15 February 2016
- *Big Data: A practical application of KM?*, Al Ain University of Science and Technology, Abu Dhabi, 10 February 2016
- *Leading Knowledge Management*, Al Ain University of Science and Technology, Abu Dhabi, 9 February 2016
- *Leading Knowledge Management*, Al Ain University of Science and Technology, Al Ain, 4 February 2016
- *Big Data and KM*, KM Russia 2015, Moscow, Russia, 26 November 2015 (presented virtually)

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- *Big Data: Friend, Phantom or Foe*, KM Singapore 2015, Singapore, 3 September 2015
- *Big Data: Marketer's Friend or Foe*, Sales and Marketing Middle East 2015, Abu Dhabi, UAE, 19 May 2015
- *The Marshmallow Challenge: Lessons on knowledge transfer*, KM Russia 2014, Moscow, Russia, 25 November 2014
- *Myths of Big Data*, International Online Symposium, Macon, GA, 26 September 2014
- *Creating Global Thinkers*, Macon North Rotary Club, Macon, GA, 21 August 2014
- *From Theory to Practice: The TLC of Communication*, Middle East Leadership Communication Conference, Abu Dhabi, UAE, 22 April 2014
- *The TLC of Managerial Communication*, International Conference in Administrative Development and Knowledge Management, Khartoum, Sudan, 27 February 2014
- *Social Knowledge: Are you ready for the future*, British Council Management Forum, Khartoum, Sudan, 26 February 2014
- *Empowering Knowledge Workers in the Arab World*, International Conference in Administrative Development and Knowledge Management, Khartoum, Sudan, 26 February 2014
- *Leadership Challenges and Opportunities*, Khartoum, International Conference in Administrative Development and Knowledge Management, Sudan, 25 February 2014
- *Empowering Knowledge Workers in the Arab World*, Dubai Courts, Dubai, UAE, 26 December 2013
- *Creating Global Thinkers*, North West Arts Lecture, Minot, ND, 2 December 2013
- *KM Trends and Co-creation*, KM Russia 2013, Moscow, Russia, 27 November 2013 (presented virtually)
- *Who Knows, Wins*, International Conference on Knowledge Economy, Cape Town, South Africa, 29 October 2013
- *Creating Global Thinkers*, Minot Area Chamber of Commerce Diplomats Committee, Minot, ND, 17 October 2013
- *Creating Global Thinkers*, Minot Kiwanis Club, Minot, ND, 8 October 2013
- *Globalizing Our City*, TEDxMinot, Minot, ND, 21 September 2013.
- *Creating Global Thinkers*, Rotary Sunrise, Minot, ND, 22 August 2013.
- *Creating Global Thinkers*, Main Street, Prairie Public Radio, 16 August 2013.
- *Empowering Knowledge Workers in the Arab World*, Arab Federation for Libraries & Information Annual Conference, Doha, Qatar, 18 November 2012
- *MSU@Sea*, North West Arts Lecture, Minot, ND, 29 October 2012.
- *Simple Ideas that work in Complex Environments*, Human Capital Development Center, Abu Dhabi Judicial Department, Abu Dhabi, UAE, 25 April 2012.
- *Social Knowledge: Are we ready for the future?*, Middle East Leadership Communication Forum, Abu Dhabi, UAE, 23 April 2012.
- *Simple Ideas that work in Complex Environments*, Middle East Leadership Communication Forum, Abu Dhabi, UAE, 23 April 2012.
- *Empowering Knowledge Workers in the Arab World*, KM Middle East 2012, Abu Dhabi, UAE, 13 March 2012.
- *Global Comparative Education*, Rotary Sunrise, Minot, ND, 8 March 2012.
- *Global Comparative Education*, Lions Club, Minot, ND, 20 February 2012.
- *Global Comparative Education*, Rotary, Minot, ND, 30 January 2012.
- *Social Knowledge: Are we ready for the Future?* Semester at Sea Annual Reunion Voyage, MV Explorer, 16 January 2012.
- *Social Knowledge: Are we ready for the Future?* Minot Young Professionals, Minot, ND, 10 January 2012.



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- *Social Knowledge: Are we ready for the Future?* Magic City CPAs, Minot, ND, 7 November 2011.
- *Empowering Knowledge Workers in the Arab World*, Success Steps Conferences & Seminars, Abu Dhabi, UAE, 28 September 2011.
- *A Leader's Guide to KM*, Prince Sultan University, Riyadh, KSA, 26 September 2011.
- *A Leader's Guide to KM*, Dar Al-Hekma College, Jeddah, KSA, 25 September 2011.
- *A Tale of Two Adventures*, Northwest Arts Center Lecture Series, Minot, ND, 30 August 2011.
- *The TLC of KM*, KM Middle East 2011, Keynote Address, Abu Dhabi, UAE, 15 March 2011.
- *If Knowledge is Power ... Why am I always in the dark?*, Commander Pacific Fleet leadership team briefing, Honolulu, HI, 17 December 2010.
- *Social Media: Are you Ready for the Future*, North Dakota Legislative Information Technology Committee, Minot, ND, 9 September 2010.
- *The TLC of KM: Understanding and Applying the Enablers of Knowledge Management*, UAE KM Forum, Keynote Address, Abu Dhabi, 14 June 2010.
- *Social Knowledge: Are You Ready for the Future*, UAE KM Forum, Abu Dhabi, 15 June 2010.
- *Social Media: Are you Ready for the Future*, North Dakota Professional Insurance Agents Annual Conference, Minot, ND, 4 May 2010.
- *Maximizing Sales through Electronic Marketing*, North Dakota Tourism Annual Conference, Minot, ND, 27 April 2010.
- *Social Media*, Minot Association of Professional Communicators, Minot, ND, 20 January 2010.
- *The TLC of KM*, KM Asia, Singapore, 25 November 2009.
- *Social Internet Tools for the Director and the Cooperative*, North Dakota Telephone Association, Minot, ND, 4 November 2009.
- *If Knowledge is Power*, Minot Young Professionals Annual Meeting, Minot, ND, 14 September, 2009.
- *If Knowledge is Power . . . Why am I always in the Dark?*, Saskatchewan Regional Colleges Annual Conference 2009. Keynote Address. Humboldt, SK. 30 April 2009.
- *Social Knowledge: Are You Ready for the Future?* Saskatchewan Regional Colleges Annual Conference 2009. Humboldt, SK. 30 April 2009.
- *Using Simulation for Assessment*, International Assembly for Collegiate Business Education Annual Conference. Louisville, KY. 1 April 2009.
- *Hungry for Knowledge*, North Dakota Nutrition Council Annual Conference 2009. Minot, ND. 16 April 2009.
- *Enterprise Content and Communication: Are we ready for the future?*, InfoVision 2009. Keynote Address, Bangalore, India. 23 January 2009.
- *If Knowledge is Power . . . Why am I always in the Dark?* K-Community India, Bangalore India. 21 January 2009.
- *Storytelling and Knowledge Sharing*. Knowledge Management Working Group. 18 November 2008.
- *Storytelling and Knowledge Sharing*. KM Australia 2008. Melbourne, Australia. 22 July 2008.
- *Effective Strategies for Recruiting and Retaining Canadian Students*. US Department of Commerce / US Commercial Service. Webinar. 10 June 2008.
- *If knowledge is power . . .* North Dakota Community Action. Minot, ND. 14 May 2008.
- *The Value of Education*. Minot Area Chamber of Commerce 46<sup>th</sup> Annual Honors Banquet. Keynote Address. Minot, ND. 16 April 2008.

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- *What is Virtual Business?* The Reality of Virtual Business Seminar. Keynote Address. Minot, ND. 7 November 2007.
- *Using Video and Voice to Engage Students*, The Middle East Forum on Learning Technology. Dubai. April 11, 2007.
- *Management Education for Job Corps Leaders*. Job Corps National Leadership Seminar, Washington, DC. 6 November 2006.
- *Lesson Learned in Executive Education*. International Assembly for Collegiate Business Education Region 5 Meeting. Minot, North Dakota. 23 October 2006.
- *If Knowledge is Power . . . Why am I always in the Dark?* Northwest Art Center Lecture. Minot, North Dakota. 28 September 2006.
- *Where is the Knowledge we have lost in Managers? A Research Agenda for Educators*. The Middle East Forum on Academic Research and Reflection. Keynote Address. Dubai. April 2006.
- *Simple ideas that work in complex organizations: Knowledge Creation and Exchange*. Global Training and Human Resource Development Forum. Dubai. April 2006.
- *Dynamic Asynchronous Online Education*. Technology and Innovation in Education. Sioux Falls, South Dakota. 24 April 2006.
- *Simple ideas that work in complex organizations: A Canadian view of knowledge sharing*. Information Highways 2006. Toronto, 29 March 2006.
- *Simple ideas that work in complex organizations: A Canadian view of knowledge sharing*. Canadian Government Interdepartmental Knowledge Management Forum. Ottawa, 17 March 2006.
- *Don't Get Hooked by Phishing Frauds*. North Dakota Technology Exposition, Minot, ND. 9 February 2006.
- *Simple Ideas that work in a Complex Environment*. Ark Group's Second Annual Conference Managing Knowledge & Information Exploitation in Defence. London, 16 November 2005.
- *Knowledge Management for the Telecommunications Industry*. North Dakota Telephone Association. Minot, ND. 9 November 2005.
- *Knowledge Management – Fiction, Fad, or Fact?* European Management Association Meeting. Keynote Address. International Scientific Conference on the Knowledge-Based Economy: Management of Creation and Development. Kaunas, Lithuania. September 2005.
- *Using Knowledge Management to Enhance Decision Making*. 3<sup>rd</sup> Conference of Documentation & Electronic Archiving. Dubai, UAE. September 2005.
- *The Value of Knowledge*. 21<sup>st</sup> Annual North Dakota Municipal Finance Officers Institute. Minot, North Dakota. 21 June 2005.
- *Simple Ideas that work in a Complex Environment*. American Productivity and Quality Center's 10<sup>th</sup> Annual Knowledge Management Conference. St. Louis. 6 May 2005.
- *Knowledge Management for Educators*. Technology and Innovation in Education. Rapid City, South Dakota. 18 April 2005.
- *Counting on Knowledge: How Knowledge Management Improves Organizational Effectiveness*. Financial Management Institute of Canada's Professional Development Week. Ottawa, 23 November, 2004.
- *Defence Knowledge Management: Simple Ideas for Complex Environments*. KM World 2004. Santa Clara, CA, 28 October 2004.
- *An Introduction to Knowledge Management for Government Leaders*. Defence Resource Management Course. 25 October 2004.

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- *Knowledge: A View from the North*. North American International Business Conference. Minot, ND, 11 October, 2004.
- *Defence Knowledge Management*. Canadian Forces College's National Security Studies Course. 1 June 2004.
- *Toward an Understanding of Enterprise Dementia*. Canadian Government Interdepartmental Knowledge Management Forum. 25 February 2004.
- *Charting a Course towards a Defence Knowledge Environment*. Department of National Defence CIO Council. Ottawa, 25 February 2004.
- *Defence Knowledge Strategy*. Canadian Government Interdepartmental Knowledge Management Forum. Ottawa, 28 January 2004.
- *Charting a Course towards a Defence Knowledge Environment*. 72 Communication Group Professional Development Seminar. Halifax, NS, 15 November 2003.

## Workshops and Seminars Facilitated

- *Knowledge Management Workshop*, Al Ain University of Science and Technology, Al Ain, UAE, 19 March 2018.
- *Creativity, Learning and Knowledge Sharing*, International Institute of Applied Knowledge Management KM Conference 2017, Novo Mesto, Slovenia, 21 June 2017
- *The Impact of KM*, Faculty and Staff Workshop, Al Ain University of Science and Technology, Abu Dhabi, 27 October 2016
- *Redefining KM in the Big Data Era*, Workshop, China Productivity Center KM & Big Data, Taipei, Taiwan, 18 August 2016
- *Putting the Action Back in KM*, International Institute of Applied Knowledge Management KM Conference 2016, Lisbon, Portugal, 22 June 2016
- *Knowledge Management in Action*, MBA Workshop, Al Ain University of Science and Technology, 17 February 2016
- *Knowledge Management in Action*, MBA Workshop, Al Ain University of Science and Technology, 16 February 2016
- *Knowledge Management in Action*, MBA Workshop, Al Ain University of Science and Technology, 14 February 2016
- *A Leader's Guide to Knowledge Management*, MBA Guest Lecture, Al Falah University, 17 February 2016
- *Big Data: A practical application of KM?*, MBA Guest Lecture, Al Ain University of Science and Technology, 3 February 2016
- *Knowledge Management in Action*, Ph.D. Seminar, Bangkok University, 5 September 2015
- *Putting the Action Back in KM*, Masterclass, KM Singapore 2015, Singapore, 2 September 2015
- *Building a brand with Social Media*, Workshop, Sales and Marketing Middle East 2015, Abu Dhabi, UAE, 20 May 2015
- *A Leader's Guide to Knowledge Management*, Two-day Masterclass, National Research Council, Muscat, Oman, 2-3 September 2014.
- *A Leader's Guide to Knowledge Management*, Two-day Masterclass, Information and Knowledge Management Society, Singapore, 17-18 July 2014.
- *A Leader's Guide to Knowledge Management*, Workshop, International Institute for Applied Knowledge Management, Bulgaria, 25 June 2014.
- *A Leader's Guide to Knowledge Management*, Workshop, Success Steps Training & Conferences, Muscat, Oman, 31 December 2013.
- *The Professional Manager: Tools, Tactics and Techniques for Success*, Workshop, Success Steps Training & Conferences, Muscat, Oman, 29-30 December 2013.

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- *Knowledge Management: Tools, Tactics and Techniques*, Workshop, International Conference on the Knowledge Economy, Cape Town, South Africa, 27 October 2013
- *Leading Knowledge in a 2.0 World*, Workshop, Royal Air Force of Oman, Muscat, Oman, 28/29 May 2013
- *Leading Knowledge in a 2.0 World*, Workshop, Dubai Police, Dubai, UAE, 26 May 2013
- *Leading Knowledge in a 2.0 World*, Workshop, Arab Federation for Libraries & Information, Doha, Qatar, 18 November 2012
- *Toward Student Success*, Faculty Retreat, St. Matthew's University School of Veterinary Medicine, Grand Cayman British West Indies, 19 October 2012
- *A Leader's Guide to Knowledge Management*, Tutorial, IKE 2012, Las Vegas, NV, 18 July 2012.
- *Simple Ideas that work in Complex Environments*, Abu Dhabi Chamber of Commerce, UAE, 25 April 2012.
- *Leading Knowledge in a 2.0 World*, Workshop, KM Middle East 2012, Abu Dhabi, UAE, 16 March 2012.
- *A Leader's Guide to Knowledge Management*, Workshop, ICKE 2011, East London, South Africa, 20 October 2011.
- *A Leader's Guide to Knowledge Management*, Workshop, KM Middle East 2011, Abu Dhabi, UAE, 16 March 2011.
- *A Leader's Guide to Knowledge Management*, Workshop, Sultan Qaboos University, Muscat, Oman, 4 January 2011.
- *A Leader's Guide to Knowledge Management*, Workshop, Sultan Qaboos University, Muscat, Oman, 3 January 2011.
- *A Leader's Guide to Knowledge Management*, Workshop, Dammam, Saudi Arabia, 2 January 2011.
- *A Leader's Guide to Knowledge Management*, Workshop, Jeddah, Saudi Arabia, 1 January 2011.
- *A Leader's Guide to Knowledge Management*, Workshop, UAE KM Forum, Abu Dhabi, 16 June 2010.
- *e-Learning 2.0: Are You Ready for the Future*, Two-day masterclass, Sydney, Australia, 28/29 January, 2010.
- *A Leader's Guide to Knowledge Management*, One-day masterclass, Sydney, Australia, 27 January, 2010.
- *A Leader's Guide to Knowledge Management*, Workshop, KM Asia, Singapore, 26 November 2009.
- *A Leader's Guide to Knowledge Management*, Workshop, Industrial Development Corporation, Johannesburg, South Africa, 19 October 2009.
- *Leadership in the 21<sup>st</sup> Century*, Two-day seminar, Saline Water Conservation Corporation, Riyadh, Saudi Arabia, 30-31 May 2009.
- *Effective Leadership Seminar*, Two-day seminar, High Commission on the Development of Riyadh, Riyadh, Saudi Arabia, 26-27 May 2009.
- *Leadership in the 21<sup>st</sup> Century*, Two-day seminar, Riyadh Chamber of Commerce, Riyadh, Saudi Arabia, 25-26 May 2009.
- *Knowledge, Collaboration, and Sensemaking*, Two-day masterclass, Sydney, Australia. 10-11 November 2008.
- *Combating Enterprise Dementia in 21st Century Organizations Masterclass*. KM Australia, Melbourne, Australia. 23 July 2008.
- *Conquering Corporate Leadership Challenges in 21<sup>st</sup> Century Organizations*. Riyadh, Saudi Arabia. 20 April 2008.
- *Team Building Seminar* for the Minot Area Development Corporation. Minot, ND. 9 March 2007.
- *Knowledge Management Seminar* for the Canadian Forces College's National Security Studies Course 8. Defence Knowledge Management. Toronto. 9 June 2006.
- *Team Building Seminar* for the Minot Area Development Corporation. Minot, ND. 26 August 2005.

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- *Knowledge Management Seminar* for the Canadian Forces College's National Security Studies Course 7. Defence Knowledge Management. Toronto. 1 June 2005.
- *Knowledge Management Seminar* for the Canadian Forces College's National Security Studies Course 6. Defence Knowledge Management. Toronto. 1 June 2004.
- *Knowledge Management Workshop* host and presenter for the Canadian Government Interdepartmental Knowledge Management Strategy Workshop. Ottawa, 20 May 2004.
- *The Future of Knowledge Management Workshop* Facilitator for the Conference Board of Canada's Knowledge Strategy Council, Ottawa, 28 May 2004.

## Scholarly Activities

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### Teaching

- Peyton Anderson Endowed Chair in Information Technology (Middle Georgia State University)
  - Information Technology Project Management, MSIT (Spring 2017, Spring 2018)
  - Current & Emerging Trends in IT, MSIT (Spring 2016, Fall 2016, Spring 2017, Fall 2017, Spring 2018)
  - IT Leadership and Strategic Planning, MSIT (Spring 2016, Fall 2016, Fall 2017)
  - Senior Capstone, BSIT (Fall 2014, Spring 2015, Fall 2015)
- Business Administration (Minot State University)
  - *Management Capstone*, Management BS (Fall 2011, Spring 2012, Fall 2012, Fall 2013, Spring 2014)
  - *Entrepreneurship and New Venture Creation* (Undergraduate Capstone), Management BS, (Spring 2009, Fall 2009, Spring 2010, Fall 2010, Spring 2011)
  - *Management Principles and Practices*, MSM (Fall 2004, Summer 2005, Fall 2005, Summer 2006, Fall 2010, Fall 2011, Fall 2012, Spring 2013)
  - *Organizational Behavior*, BS (Spring 2005, Spring 2010, Spring 2011)
  - *International Management*, BS (Spring 2005, Fall 2008)
  - *International Business*, BS (Fall 2008)
  - Fundamentals of Management, BS (Fall 2012, Spring 2014)
  - Graduate Capstone, MSM (Spring 2006)
  - *Marketing*, BS (Fall 2004)
- Business Information Technology (Minot State University)
  - *Knowledge Management*, MSIS (Fall 2005, Fall 2006, Fall 2007, Fall 2008, Fall 2009, Fall 2010)
  - *Knowledge Management* MSM (Spring 2006, Summer 2006, Spring 2008, Spring 2009, Spring 2010, Spring 2011)
  - *Management of Information Systems*, BS (Fall 2004, Fall 2007)
  - *Projects in MIS*, BS Capstone Course (Fall 2004, Spring 2005)
  - *Emerging Trends and Technologies* BS (Spring 2005)
  - *Knowledge Management*, BS (Fall 2005, Fall 2006)
  - *Management of Information Systems*, MSM (Spring 2006, Spring 2007, Spring 2008)
  - *Management of Information Systems*, MSM (Spring 2006) – *Video iPod Trial*
  - *Virtual Business* (Spring 2007)

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- Adjunct Academic Faculty (Semester at Sea/University of Virginia)
  - Global Management (Spring 2013)
  - Global Comparative Leadership (Spring 2013)
  - Global Business: Culture, Strategy, and Behavior (Maymester 2011, Maymester 2012)
- Adjunct Academic Faculty (Canadian Forces College)
  - Academic supervision and advice to Captain (Navy) Michael Williamson for his National Security Studies Course Major Research Paper (Spring 2005)
- Adjunct Assistant Professor of Business Administration (Touro University International)
  - *Management of the Network Enterprise*, MBA (Spring 2004)
  - *Information Technology Capstone Project*, MSITM (Spring 2004)
- Graduate Assistant (Touro University International):
  - *Management of the Network Enterprise*, MBA (Fall 2003, Winter 2004)
  - *Information Technology Capstone Project*, MSITM (Fall 2003, Winter 2004)
  - *Fundamentals of Business for Managers*, MSITM (Summer 2002)
  - *Psychology 101*, BSBA (Fall 2003)
- Teaching Assistant (University of Manitoba), undergraduate computer science course *PL/1 Programming*

## Doctoral Dissertation Committees

- Allison, Michael P. (2006) *The Effects of Quality Improvement Collaborative Work System Membership on Information Anxiety*. Touro University International.
- Dang, Hai D. (2006). *The Impact of Information Technology on The Number Of Management Levels Within Business Organizations*. Touro University International.
- Westfall, Jerry A (2006). *The Impact of Structure on Explicit Knowledge Transfer and Recall*. Touro University International.

## Conference Service

- Program Chair, KM Middle East (2011, 2012, 2013, 2014, 2015, 2016)
- Program Chair, Sales and Marketing Middle East (2015)
- Program Chair, Middle East leadership Communication Conference (2014)
- Scientific Advisor, UAE Knowledge Management Forum (2010)
- Conference Executive Committee, International Conference on Intellectual Capital, Knowledge Management and Organisational Learning (2007).
- Conference Committee, International Conference on Intellectual Capital, Knowledge Management and Organisational Learning (2006, 2007, 2008, 2009, 2010, 2011, 2012).
- Discussant, 8<sup>th</sup> World Congress on the Management of Intellectual Capital and Innovation, Hamilton, Canada.
- Paper Reviewer, International Association of Computer Information Systems (2007, 2008, 2009)
- Paper Reviewer, Association on Employment Practices and Principles (AEPP) 12<sup>th</sup> Annual International Conference, Fort Lauderdale, Florida (2004).
- Paper Reviewer, Institute of Behavioral and Applied Management (IBAM) Eleventh Anniversary Meeting, Tampa, Florida (2003).

## Journals

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- Editor Journal of Knowledge Management Professionals, USA – December 2004 to January 2008.
- Editorial Board *Organizacija Vadyba: sisteminiai tyrimai (Management of Organizations: Systematic Research Journal)*, Lithuania.

## Service

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### Advisory Boards

- International Institute of Applied Knowledge Management (2013 - 2018)

### University Committees (Middle Georgia State University)

- Graduate School Council (2015 - 2018)
- Faculty Development Committee (2015 - 2018)
- QEP Literature Review Committee (2015)
- Strategic Planning Team (2014)
- Institutional Review Board (2015 - 2018)
- Scholarship Committee (2015 -2108)
- School of IT Curriculum Committee (2015 - 2016)
- School of IT Scholarship Committee (2014 – 2018)
- School of IT Graduate Studies Committee (2016 - 2018)

### University Committees (Minot State University)

- Faculty Senate (May 2005 to July 2007, 2009 - 2012)
- Faculty Senate Parliamentarian (2008/9)
- Institutional Review Board (Fall 2008 to Spring 2012)
- Graduate Council (Fall 2005 to Summer 2007)
- Graduate Program Directors' Committee (2005-7)
- Deans' Council (2008)
- University Cabinet (2007-8)
- Academic Affairs Committee (2007-8)
- Higher Learning Commission Steering Group (2007-8)
- Foundation of Excellence Steering Committee (2007-8)
- Foundation of Excellence Philosophy Committee (2007-8)
- Chair, Foundation of Excellence Dimension Committee (2007-8)
- Library Director Search Committee (Fall 2006)
- Faculty Senate Executive Committee (2006/7, 2008/9)
- Compensation Task Force (2005-7)
- Faculty Senate – Proxy for Absent Senator (Spring 2005)
- Intellectual Climate Committee (Fall 2005 to Summer 2007)
- General Education Committee (Fall 2005 to Summer 2007, Fall 2008 to Spring 2011)

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- Faculty Development and Research Committee (2004-5)
- Suspension Committee (Fall 2004 to Fall 2006)
- Master of Science Management Committee (Fall 2004 to Fall 2006)
- Master of Science Information Systems Committee (Fall 2004 to 2007)
- College of Business Core Curriculum Committee (Fall 2004 to Fall 2006)
- College of Business Theme Committee (Fall 2004 to Spring 2005)
- College of Business Professional Aspirations Committee (Fall 2008 to Spring 2010)
- College of Business Aspiration for Professional Excellence Committee (Fall 2008 to Spring 2009)
- College of Business AACSB Exploration Committee (Fall 2009 to Spring 2011)
- Student Mentor (Fall 2005 to present)
- International Friendship Program (2007, 2009)
- Honors Advisory Committee (Fall 2008 to present)
- Sabbatical Committee (2010 – 2011)

## Community Committees

- Minot Chamber of Commerce Military Affairs Committee (Fall 2004 to 2014)
- Junior Achievement Volunteer (Spring 2005 to 2014)
- Community Leadership Institute (2006)
- North Dakota TechExpo Organizing Committee (2006)
- Job Corps Community Relations Committee (Fall 2005 to present)
- Junior Achievement Board (Fall 2006 to Summer 2007)

## Professional Experience (highlights)

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2014 - present Middle Georgia State University

### **Peyton Anderson Endowed Chair and Professor (tenured) in Information Technology**

- Taught graduate and undergraduate information technology courses face-to-face and online
- Awarded tenured Fall 2016

2004 - 2014 Minot State University

### **Professor (tenured), Minot State University, Minot, North Dakota** (August 2004 to present)

- Taught graduate and undergraduate business courses including face-to-face, online, blended and Interactive Video Network delivery.
- Facilitated comprehensive review of curriculum for BS Management program.
- Developed and implemented IACBE assessment plan for JCEMP/MSM program.
- Promoted full professor 16 August 2010.
- Elected member of Council of College Faculties (CCF), represented Minot State University
- Elected Faculty Advisor to North Dakota Board of Higher Education, represented all North Dakota University System faculty.

### **University Administrator, Minot State University** (May 2005 – July 2008)

- Dean, Enrollment Management
- Director, Enrollment Services



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- Chair, Business Information Technology Department
- Director, Job Corp Executive Management Program

2008 - present Entrepreneur - Sagology ([www.sagology.com](http://www.sagology.com))

## **Founder and Chief Knowledge Strategist**

- Connecting people with people to facilitate collaboration, learning, and knowledge sharing
- Assisting organizational leaders in achieving strategic objectives through the targeted use of social technology, collaboration techniques, building organizational memories, and knowledge management
- Delivering conference keynotes and executives workshops

1980 - 2004 Officer in Canadian Forces: Retired as Lieutenant-Colonel (senior officer)

## **Director of Knowledge Management, National Defence Headquarters, Ottawa, Ontario (2004)**

- Responsible for the formulation, explication and implementation of knowledge management strategy for the Department of National Defence and Canadian Forces.
- Senior officer within division of Strategic Change for the Federal Government Department.

## **Senior Officer Knowledge Management Innovations, National Defence Headquarters, Ottawa, Ontario (2003)**

- Developed an innovative Knowledge Management model for use in the Department and Canadian Forces.

## **Strategic Policy (Western Hemisphere), National Defence Headquarters, Ottawa, Ontario (2001-2002)**

- Prepared policy documents and briefs for Prime Minister, Ministers, Cabinet and other senior officials.
- Secretary of high level Canada/US defence and security board chaired by Prime Minister appointed Member of Parliament – responsible for all aspects of semi-annual meeting logistics including hospitality.
- Member of Canadian Forces Strategic Training Working Group.
- Member of the Department of National Defence Knowledge Management Core Team.

## **Training Policy, Headquarters Director Royal Artillery, United Kingdom (1997-2001)**

- Planned, controlled and allocated, within budget, more than £10M / ~\$15M in training resources annually.
- Supervised varied curriculum development applying systems approach to training principles.
- Co-designed and implemented an innovative human resource structure for more than 10,000 employees.
- Formulated policy training and education policy for senior executive endorsement.
- Secretary of high level British Army Training Board (strategic planning and direction body).

## **Battery Commander (Middle Manager), 2<sup>nd</sup> Regiment Royal Canadian Horse Artillery (1994-1996)**

- Responsible for management, training, advising, administration and development of 125 subordinate.
- Designed and implemented innovative Officer (middle managers) training program.
- Responsible for all aspects of course training program for nearly 200 students and instructors.

## **Project Director, National Defence Headquarters, Ottawa, Ontario (1990-1991 & 1993-1994)**

- Project Director (manager) responsible for project management of several capital projects (\$10M - \$50M), including unmanned air vehicles, training, simulation and other high technology projects.

## **Human Resource Manager (Adjutant), Lahr, Germany (1987-1989)**

- Personal staff officer to Commanding Officer.
- Human Resource manager responsible for personnel administration of 674 employees.
- Conceived, authored and implemented innovative human resource program and manual.

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1993 - 2004

Entrepreneur

## **Quid Pro Quo Software and Yacht-Club.net**

- Founder and managing director of successful high technology small business.
- Developed and marketed educational and trivia software programs selling more 50,000 copies.
- Designed web sites for recreation and travel companies in seven countries in Europe and North America.