

John P. Girard, Ph.D.

Profile

John Girard is a tenured full professor at Minot State University where he teaches graduate and undergraduate business classes. John's current research interests include knowledge management, social media, virtual business, online education and globalization. John is founder and Chief Knowledge Strategist of Sagology (www.sagology.com), a firm dedicated to connecting people with people to facilitate collaboration, learning, and knowledge sharing through keynotes, workshops, and consulting. John gained valuable insights about university leadership as a dean, executive program director, and as the faculty advisor to the North Dakota State Board of Higher Education. John is very proud of his service in the Canadian Forces; he retired at the rank of Lieutenant-Colonel in 2004 after 24 years in uniform.

Education

PhD in Business Administration (Touro University International, a branch campus of Touro College, New York)

- Dissertation was in the domain of knowledge management, entitled: *Toward an understanding of Enterprise Dementia: An empirical examination of Information Anxiety amongst public service middle managers.*

Master of Business Administration (Touro University International, a branch campus of Touro College, New York)

- MBA: Military Management / Information Technology Management – 4.0 GPA

Graduate courses in Engineering Management (University of Ottawa, Ontario)

- Completed graduate Engineering Management and Management of Information Systems courses

Bachelor of Science (University of Manitoba, Winnipeg, Manitoba)

- Major: Computer Science – Graduated with 3.73 GPA; Minor: Business Administration

Command and Staff Course (Canadian Forces College, Toronto, Canada)

- The aim of this yearlong course is to develop selected senior officers for command and staff appointments.

Technical Staff College (Royal Military College of Science, Shrivenham, United Kingdom)

- The aim of this yearlong course is to develop the professional knowledge and understanding of selected officers. The course involves the systematic study of technology and its applications to defence matters.

Awards

- **Fellow and Distinguished Scholar Award** – International Institute of Applied Knowledge Management (2013)
- **College of Business Professor of the Year** – Minot State University Student Government Association (2013)
- **Exemplary Online Class Award** – Minot State University for BIT 566 Knowledge Management (2011)
- **Exemplary Online Class Award** – Minot State University for BADM 489 Entrepreneurship and New Venture Creation (2011)
- **Best Academic Paper** - McMaster University 7th World Congress on Intellectual Capital and Innovation, Doctoral Consortium (Jan 2004)
- **Finalist, Best Academic Paper** - McMaster University 6th World Congress on Intellectual Capital and Innovation, Doctoral Consortium (Jan 2003).
- **Chartered Manager** – Canadian Institute of Management (May 2003)
- **City and Guild Insignia Award in Technology** – City and Guilds of London Institute (1990). Subsequently appointed as Member of the City and Guild Institute (MCGI).

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Publications

Books

- Girard, John & Girard, JoAnn (2013). *Tips for Two: Tales of Globetrotting Couple*. Minot, ND: Sagology.
- Girard, John P. & Girard, JoAnn L. (2012). *Leading Knowledge*. New York: Business Expert Press. iBook adaptation of *A Leader's Guide to Knowledge Management: Drawing on the Past to Enhance Future Performance* (see below)
- Girard, John P., Gordon, Cindy, & Girard, JoAnn L. (2011). *Business Goes Virtual: Realizing the Value of Collaboration, Social and Virtual Strategies*. New York: Business Expert Press.
- Girard, John P. & Girard, JoAnn L. (Eds.)(2011). *Social Knowledge: Using Social Media to Know What You Know*. Hersey, PA: IGI Global.
- Girard, John P. & Girard, JoAnn L. (2009). *A Leader's Guide to Knowledge Management: Drawing on the Past to Enhance Future Performance*. New York: Business Expert Press.
- Girard, John P. (Ed.)(2009). *Building Organizational Memories: Will you Know what you Knew?* Hersey, PA: Information Science Reference.

Book Chapters

- Girard, John P. & Girard, JoAnn L. (2011). Toward an Understanding of Social Knowledge (Preface), in J.P. Girard and J.L. Girard (Eds.) *Social Knowledge: Using Social Media to Know What You Know*. Hersey, PA: IGI Global.
- Girard, John P. (2009). Knowledge Management in DND in Craig Stone (Ed.). *The Public Management of Defence in Canada* (pp. 194-212). Toronto: Breakout Educational Network.
- Girard, John P. (2009). Toward an Understanding of Organizational Memories (Preface) in John Girard (Ed.), *Building Organizational Memories: Will you Know what you Knew?* Hersey, PA: IGI Global.
- Girard, John P., & Bowersox, N. (2008). Leading knowledge: What do middle managers think? in Alex Koohang (2008). *Knowledge Management: Research & Applications* (pp. 131-146). Santa Rosa, California: Informing Science Press.
- Girard, John P., Willoughby, L., & Berg, K. (2007). Video, Voice, and Virtual Collaboration: The 3V's of Asynchronous Education in Nicole A. Buzzetto-More (Ed.), *Principles of Effective Online Teaching* (pp. 39-55). Santa Rosa, California: Informing Science Press.

Peer Reviewed Articles

- Girard, J., Brizzi, G., Drake, D., Graham, M., Kosmider, C., & Lloyd, R (forthcoming). *Does Leadership Style Differ by Country? A Media Context Analysis*, Academy of Business Research Journal.
- Girard, J.P., Gordon, C., & Girard, J.L. (2011). Knowledge Management as an Enabler of Virtual Business. *Electronic Journal of Knowledge Management*. 9(3), 181-187.
- Bertsch, A., & Girard, J. (2011). Cross-Cultural Differences In Social Knowledge Creation And Exchange: An examination of GLOBE's Dimensions of Societal Culture. *Interdisciplinary Journal of Contemporary Research in Business*. 3(4), 15-26.
- Girard, J., & Bertsch, A. (2011). Exploring Cross-Cultural Differences in Social Knowledge Creation and Exchange: A Preliminary Examination. *International Journal of Management & Information Systems*. 15(1), 97-104.
- Girard, John P., & McIntyre, S. (2010). Knowledge Management Modeling in Public Sector Organizations: A Case Study. *International Journal of Public Sector Management*. 23(1), 71-77
- Girard, John P., & Allison, M. (2008). Information Anxiety: Fact, Fiction, or Fallacy? *Electronic Journal of Knowledge Management*, 6(2), 125-140.

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- Girard, John P., Berg, K, & Willoughby, L. (2007). Enhancing Interaction in Asynchronous Online Information Systems Education. *Issues in Information Systems*, 8(1), 37-43.
- Girard, John P., & Lambert, S. (2007) The Story of Knowledge: Writing Stories that Guide Organizations into the Future. *Electronic Journal of Knowledge Management*, 5(2), 161-172.
- Berg, K, Willoughby, L, & Girard, John P. (2006) Computer-supported cooperative work: A collaborative view, *Issues in Information Systems*, 7(2), 101-104.
- Girard, John P. (2006). Where is the Knowledge we have lost in Managers? *Journal of Knowledge Management*, 10(6), 22-38.
- Girard, John P. (2005). Combating Information Anxiety: A Management Responsibility. *Organizacijų Vadyba: sisteminiai tyrimai (Management of Organizations: Systematic Research Journal)*, 35(1), 65-79.
- Girard, John P. (2005). Taming Enterprise dementia in Public Service Organizations, *International Journal of Public Sector Management*, 18(6), 534-545.
- Girard, John P. (2004). Defence Knowledge Management – A Passing Fad? *Canadian Military Journal*, 5(2), pp. 17-28.
- Girard, John P. (2004). La Gestion Du Savoir À La Défense : Un Engouement? *Revue Militaire Canadienne*, 5(2), 17-28. (French translation of above).

Practitioner-focused Articles

- Girard, J. (2014). Holacracy: Lunacy, fallacy or we'll see, *Prairie Business Magazine*. Marcg, p.8. Published simultaneously as an online column <http://www.prairiebizmag.com/event/article/id/17996/>
- Girard, J. (2014). Training or education, *Prairie Business Magazine*. February, p.8. Published simultaneously as an online column <http://www.prairiebizmag.com/event/article/id/17589/>
- Girard, J. (2014). Thinking beyond the next quarter, *Prairie Business Magazine*. January, p.8. Published simultaneously as an online column <http://www.prairiebizmag.com/event/article/id/17225/>
- Girard, J. (2013). Are you in the social know? *Prairie Business Magazine*. September 30. Online Column: <http://www.prairiebizmag.com/event/article/id/16179/>
- Girard, J. (2013). Creating global thinkers. *Prairie Business Magazine*. August 27. Online Column: <http://www.prairiebizmag.com/event/article/id/15772/>
- Girard, J., & Seymour, T. (2012). Social media lessons for business leaders. *North Dakota Living*. August. 28.
- Girard, J.P., Girard, J.L., & Gordon, C. (2012). Virtual Business: Appealing to the masses. *Canadian Manager*. 36(4). 18-19.
- Girard, J. (2011). Counting on Knowledge: Are you ready for the future? *CPA IN Perspective*. Fall. 28.
- Girard, J.P., Gordon, C., & Girard, J.L. (2011). Virtual Value. *CIO Canada*. 19(6). 24-25.
- Girard, John P., & Girard, JoAnn L. (2009) Smart Travel for Smart People. *Smart People Magazine*, 1(7), 6-7.
- Girard, John P. (2009). A Business Guide to Twitter. *CityScan Magazine*.
- Girard, John P. (2009). A Business Guide to Twitter. *Prairie Business Magazine*.
- Girard, John P., & Girard, JoAnn L. (2009). The Future of Management . . . Are You Ready? *Canadian Manager Magazine*. 34(2), 24-25.
- Girard, John P., & Girard, JoAnn L. (2009) Power of Story. *Smart People Magazine*, 1(2), 12-13.
- Girard, John P. & Rani, L. (2009). Information Anxiety . . . , *The Indian PC Magazine*. 26 March 2009.
- Girard, John P., & Allison, M. (2009). Information Overload – The Tip of the Iceberg (Information Anxiety: Fact, Fiction, or Fallacy?). *Inside Knowledge*. 15(5), 36-39.

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- Girard, John P. (2008). Diapers, Pop-Tarts, and Dog Food: The Case for Data-mining. *Prairie Business Magazine*, 7(1), 24.
- Girard, John P., Berg, K., & Willoughby, L. (2007). Enhancing Interaction in Asynchronous Online Information Systems Education. *Issues in Information Systems*, 8(1), 37-43.
- Girard, John P. (2007) *If Knowledge is Power . . . Why am I always in the Dark? Stories of Knowledge in Action*. Eden Prairie, Minnesota: Sparrow Media Group.
- Girard, John P. (2007). Organize What? *Journal of the Knowledge Management Professional Society*, 4(1), 19-24.
- Girard, John P. (2007). Stories of Knowledge in Action: Tacit Knowledge, Does it Matter? *Journal of the Knowledge Management Professional Society*, 4(1), 4-5.
- Girard, John P. (2006). Stories of Knowledge in Action: Gibberish or Wisdom? *Journal of the Knowledge Management Professional Society*, 3(2), 4-6.
- Girard, John P. (2006). The Raconteur Extraordinaire: Real-world Storytelling. *Journal of the Knowledge Management Professional Society*, 3(2), 9-26.
- Girard, John P. (2006). Words of Wisdom: An Interview with Melinda Bickerstaff. *Journal of the Knowledge Management Professional Society*, 3(1), 13-19.
- Girard, John P. (2005). A Tale of Two Stories. *Journal of the Knowledge Management Professional Society*, 2(1), 17-19.
- Girard, John P. (2005). Let Managers Sleep!. *Canadian Government Executive*, 5, 20-21.
- Girard, John P. (2005). [Review of the book *Squirrel Inc.: A Fable of Leadership through Storytelling*]. *Journal of Knowledge Management Professionals Society*, 2(1), 20.
- Girard, John P. (2005). [Review of the book *The Executive's Role in Knowledge Management*]. *Journal of the Knowledge Management Professional Society*, 2(1), 21.
- Girard, John P. (2005). The Inukshuk: A Canadian Model of Knowledge Management. *Journal of the Knowledge Management Professional Society*, 2(1), 9-16.

Academic Conferences Presentations, Proceedings and Keynotes

- Girard, John (2014). *Social Knowledge: Are you ready for the future (keynote address)*, The Clute Institute International Academic Conference, Orlando, Florida.
- Girard, J., Brizzi, G., Drake, D., Graham, M., Kosmider, C., & Lloyd, R (2013). *Does Leadership Style Differ by Country? A Media Context Analysis*, Abstract presented virtually at Academy of Business Research Fall 2013 Conference, San Antonio, Texas.
- Girard, John (2013). *Social Knowledge: Are you ready for the future (keynote address)*, International Institute of Applied Knowledge Management KM Conference, Novi Sad, Serbia.
- Bertsch, A., & Girard, J. (2011). *Cross-Cultural Differences in Social Networking: An Examination of the Global Web Index Behavior Types*. In L. Huff (Ed), *Proceedings of the 15th Cross Cultural Research Conference*, Kona, Hawaii.
- Girard, J.P., Gordon, C., & Girard, J.L. (2011). *Guiding Organizations into the Future: Are you ready for the future? (Keynote)* In N. Mbananga (Ed), *Proceedings of the 2nd International Conference on Knowledge Economy*, East London, South Africa.
- Girard, J. (2011). *Social Knowledge: Are you Ready? (Keynote paper)* In G. Turner and C. Minonne (Eds.), *Proceedings of the 3rd European Conference on Intellectual Capital*, University of Nicosia, Cyprus.
- Girard, J., & Bertsch, A. (2010). *Cross-Cultural Differences in Social Knowledge Creation and Exchange* In R. Clute (Ed.), *Proceedings of the 10th International Business and Economics Conference*, Las Vegas, NV.

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- Girard, John P. (2009). If Knowledge is Power ... Why am I always in the Dark? (Keynote Paper) In N. Mbananga (Ed.), *Proceedings of the 1st International Conference on Knowledge Economy*, Johannesburg, South Africa.
- Girard, John P., & Allison, M. (2007). Information Anxiety: Fact, Fable, or Fallacy? In D. Remenyi (Ed.), *Proceedings of the 4th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning*, University of Stellenbosch Business School, Cape Town, South Africa.
- Girard, John P., Berg, K, & Willoughby, L. (2007). *Online information systems education: Enhancing interaction*. Paper presented at International Association of Computer Information Systems 2007 Conference. Vancouver, BC. October 2007.
- Girard, John P. (2007). *Knowledge sharing for service learning organizations*. Abstract presented at Great Plains Connections: Linking Education and Community through Service. Minot, ND. 24 March 2007.
- Girard, John P., & Bowersox, N. (2007) *Leading knowledge: Does leadership make a difference?* Abstract presented at 2007 Applied Business Research Conference. Oahu, Hawaii, January 2 – 5 2007.
- Girard, John P. (2007). *To video iPod or not to video iPod: Is that the question?* Abstract presented at 2007 College Teaching & Learning (TLC) Conference, Oahu, Hawaii, January 2 – 5 2007.
- Girard, John P., & Lambert, S. (2006) The Story of Knowledge: Writing Stories that Guide Organizations into the Future. In D. Remenyi (Ed.), *Proceedings of the 3rd International Conference on Intellectual Capital, Knowledge Management and Organisational Learning*, Pontificia Universidad Católica de Chile, Santiago, Chile.
- Berg, K, Willoughby, L, & Girard, John P. (2006) *Computer-supported cooperative work: A collaborative view*. Paper presented at International Association of Computer Information Systems 2006 Conference. Reno, NV. October 2006. (presented by Berg).
- Girard, John P. (2005). Where is the Knowledge we have lost in Government Managers? In N. Bontis (Ed.), *Proceedings of the 8th World Congress on the Management of Intellectual Capital and Innovation*, Hamilton, Canada.
- Girard, John P., & McIntyre, S. (April, 2004). *The Torii: An Exemplar of Knowledge Management Enablers*. Paper presented at IAMOT 2004 - Washington, D.C., Hyatt Regency, Washington, DC, USA.
- Girard, John P. (2004). Understanding Enterprise Dementia In N. Bontis (Ed.), *Proceedings of the “7th World Congress on the Management of Intellectual Capital and Innovation*, Hamilton, Canada.
- Girard, John P. (2003). Where is the Knowledge we have lost in Managers? In L. Ross (Ed), *Proceedings of the Institute of Behavioral and Applied Management (IBAM)’s 11th Anniversary Meeting*, Tampa, Florida.
- Girard, John P. (2003). Enterprise Dementia: Myth, Malady, or Misconception? In M. Vickers (Ed), *Proceedings of the Association on Employment Practices and Principles (AEPP) 11th Annual International Conference*, San Diego, California.
- Girard, John P. (2003). *Conquering Enterprise Dementia: Knowledge Management Strategies for Public Service Managers* in N. Bontis (Ed.), *Proceedings of the “6th World Congress on the Management of Intellectual Capital and Innovation, Doctoral Consortium”*, Hamilton, Canada.

Other Publications

- Girard, John P. (2004). *Charting a Course toward a Knowledge Environment: A Strategic Operating Concept for the Department of National Defence and Canadian Forces*. Internal Department of National Defence publication.
- Girard, John P. (2002). *Knowledge Management: A Primer for Government Executives*. Internal Department of National Defence publication.

Dissertation

- Girard, John P. (2004). *Toward an Understanding of Enterprise Dementia: An Empirical Examination of Information Anxiety amongst Public Service Middle Managers*. Touro University International.

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Invited Speaker / Non-academic Conference Presentations

- International Conference in Administrative Development and Knowledge Management, The TLC of Managerial Communication, Khartoum, Sudan, 27 February 2014
- British Council Management Forum, *Social Knowledge: Are you ready for the future*, Khartoum, Sudan, 26 February 2014
- International Conference in Administrative Development and Knowledge Management, *Empowering Knowledge Workers in the Arab World*, Khartoum, Sudan, 26 February 2014
- International Conference in Administrative Development and Knowledge Management, *Leadership Challenges and Opportunities*, Khartoum, Sudan, 25 February 2014
- Dubai Courts, *Empowering Knowledge Workers in the Arab World*, Dubai, UAE, 26 December 2013
- North West Arts Lecture, *Creating Global Thinkers*, Minot, ND, 2 December 2013
- KM Russia, *KM Trends and Co-creation*, Moscow, Russia, 27 November 2013 (presented virtually)
- International Conference on Knowledge Economy, *Who Knows, Wins*, Cape Town, South Africa, 29 October 2013
- Minot Area Chamber of Commerce Diplomats Committee, *Creating Global Thinkers*, Minot, ND, 17 October 2013
- Minot Kiwanis Club, *Creating Global Thinkers*, Minot, ND, 8 October 2013
- TEDxMinot, *Globalizing Our City*, Minot, ND, 21 September 2013.
- Rotary Sunrise, *Creating Global Thinkers*, Minot, ND, 22 August 2013.
- Main Street, *Creating Global Thinkers*, Prairie Public Radio, 16 August 2013.
- Arab Federation for Libraries & Information Annual Conference, *Empowering Knowledge Workers in the Arab World*, Doha, Qatar, 18 November 2012
- North West Arts Lecture, *MSU@Sea*, Minot, ND, 29 October 2012.
- Human Capital Development Center, Abu Dhabi Judicial Department, *Simple Ideas that work in Complex Environments*, Abu Dhabi, UAE, 25 April 2012.
- Middle East Leadership Communication Forum, *Social Knowledge: Are we ready for the future?*, Abu Dhabi, UAE, 23 April 2012.
- Middle East Leadership Communication Forum, *Simple Ideas that work in Complex Environments*, Abu Dhabi, UAE, 23 April 2012.
- KM Middle East 2012, *Empowering Knowledge Workers in the Arab World*, Abu Dhabi, UAE, 13 March 2012.
- Rotary Sunrise, *Global Comparative Education*, Minot, ND, 8 March 2012.
- Lions Club, *Global Comparative Education*, Minot, ND, 20 February 2012.
- Rotary, *Global Comparative Education*, Minot, ND, 30 January 2012.
- Semester at Sea Annual Reunion Voyage, *Social Knowledge: Are we ready for the Future?* MV Explorer, 16 January 2012.
- Minot Young Professionals, *Social Knowledge: Are we ready for the Future?* Minot, ND, 10 January 2012.
- Magic City CPAs, *Social Knowledge: Are we ready for the Future?* Minot, ND, 7 November 2011.
- Success Steps Conferences & Seminars, *Empowering Knowledge Workers in the Arab World*, Abu Dhabi, UAE, 28 September 2011.
- Prince Sultan University, *A Leader's Guide to KM*, Riyadh, KSA, 26 September 2011.

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- Dar Al-Hekma College, *A Leader's Guide to KM*, Jeddah, KSA, 25 September 2011.
- Northwest Arts Center Lecture Series, *A Tale of Two Adventures*, Minot, ND, 30 August 2011.
- KM Middle East 2011, *The TLC of KM*, Keynote Address, Abu Dhabi, UAE, 15 March 2011.
- Commander Pacific Fleet leadership team briefing, *If Knowledge is Power ... Why am I always in the dark?*, Honolulu, HI, 17 December 2010.
- North Dakota Legislative Information Technology Committee, *Social Media: Are you Ready for the Future*, Minot, ND, 9 September 2010.
- UAE KM Forum, *The TLC of KM: Understanding and Applying the Enablers of Knowledge Management*, Keynote Address, Abu Dhabi, 14 June 2010.
- UAE KM Forum, *Social Knowledge: Are You Ready for the Future*, Abu Dhabi, 15 June 2010.
- North Dakota Professional Insurance Agents Annual Conference, *Social Media: Are you Ready for the Future*, Minot, ND, 4 May 2010.
- North Dakota Tourism Annual Conference, *Maximizing Sales through Electronic Marketing*, Minot, ND, 27 April 2010.
- Minot Association of Professional Communicators, *Social Media*, Minot, ND, 20 January 2010.
- KM Asia, *The TLC of KM*, Singapore, 25 November 2009.
- North Dakota Telephone Association. *Social Internet Tools for the Director and the Cooperative*. Minot, ND. 4 November 2009.
- Minot Young Professionals Annual Meeting, *If Knowledge is Power*, Minot, ND, 14 September, 2009.
- Saskatchewan Regional Colleges Annual Conference 2009. *If Knowledge is Power . . . Why am I always in the Dark?*, Keynote Address. Humboldt, SK. 30 April 2009.
- Saskatchewan Regional Colleges Annual Conference 2009. *Social Knowledge: Are You Ready for the Future?* Humboldt, SK. 30 April 2009.
- International Assembly for Collegiate Business Education Annual Conference. *Using Simulation for Assessment*. Louisville, KY. 1 April 2009.
- North Dakota Nutrition Council Annual Conference 2009. *Hungry for Knowledge*. Minot, ND. 16 April 2009.
- InfoVision 2009. *Enterprise Content and Communication: Are we ready for the future?*, Keynote Address, Bangalore, India. 23 January 2009.
- K-Community India. *If Knowledge is Power . . . Why am I always in the Dark?* Bangalore India. 21 January 2009.
- Knowledge Management Working Group. *Storytelling and Knowledge Sharing*. 18 November 2008.
- KM Australia 2008. *Storytelling and Knowledge Sharing*. Melbourne, Australia. 22 July 2008.
- US Department of Commerce / US Commercial Service. *Effective Strategies for Recruiting and Retaining Canadian Students*. Webinar. 10 June 2008.
- North Dakota Community Action. *If knowledge is power . . .* Minot, ND. 14 May 2008.
- Minot Area Chamber of Commerce 46th Annual Honors Banquet. *The Value of Education*. Keynote Address. Minot, ND. 16 April 2008.
- The Reality of Virtual Business Seminar. *What is Virtual Business?* Keynote Address. Minot, ND. 7 November 2007.
- The Middle East Forum on Learning Technology. *Using Video and Voice to Engage Students*, Dubai. April 11, 2007.
- Job Corps National Leadership Seminar. *Management Education for Job Corps Leaders*. Washington, DC. 6 November 2006.

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- International Assembly for Collegiate Business Education Region 5 Meeting. *Lesson Learned in Executive Education*. Minot, North Dakota. 23 October 2006.
- Northwest Art Center Lecture. *If Knowledge is Power . . . Why am I always in the Dark?* Minot, North Dakota. 28 September 2006.
- The Middle East Forum on Academic Research and Reflection. *Where is the Knowledge we have lost in Managers? A Research Agenda for Educators*. Keynote Address. Dubai. April 2006.
- Global Training and Human Resource Development Forum. *Simple ideas that work in complex organizations: Knowledge Creation and Exchange*. Dubai. April 2006.
- Technology and Innovation in Education. *Dynamic Asynchronous Online Education*. Sioux Falls, South Dakota. 24 April 2006.
- Information Highways 2006. *Simple ideas that work in complex organizations: A Canadian view of knowledge sharing*. Toronto, 29 March 2006.
- Canadian Government Interdepartmental Knowledge Management Forum. *Simple ideas that work in complex organizations: A Canadian view of knowledge sharing*. Ottawa, 17 March 2006.
- North Dakota Technology Exposition, *Don't Get Hooked by Phising Frauds*. Minot, ND. 9 February 2006.
- Ark Group's Second Annual Conference Managing Knowledge & Information Exploitation in Defence. *Simple Ideas that work in a Complex Environment*. London, 16 November 2005.
- North Dakota Telephone Association. *Knowledge Management for the Telecommunications Industry*. Minot, ND. 9 November 2005.
- European Management Association Meeting. *Knowledge Management – Fiction, Fad, or Fact?* Keynote Address.. International Scientific Conference on the Knowledge-Based Economy: Management of Creation and Development. Kaunas, Lithuania. September 2005.
- 3rd Conference of Documentation & Electronic Archiving. *Using Knowledge Management to Enhance Decision Making*. Dubai, UAE. September 2005.
- 21st Annual North Dakota Municipal Finance Officers Institute. *The Value of Knowledge*. Minot, North Dakota. 21 June 2005.
- American Productivity and Quality Center's 10th Annual Knowledge Management Conference. *Simple Ideas that work in a Complex Environment*. St. Louis. 6 May 2005.
- Technology and Innovation in Education. *Knowledge Management for Educators*. Rapid City, South Dakota. 18 April 2005.
- Financial Management Institute of Canada's Professional Development Week. *Counting on Knowledge: How Knowledge Management Improves Organizational Effectiveness*. Ottawa, 23 November, 2004.
- KM World 2004. *Defence Knowledge Management: Simple Ideas for Complex Environments*. Santa Clara, CA, 28 October 2004.
- Defence Resource Management Course. *An Introduction to Knowledge Management for Government Leaders*. 25 October 2004.
- North American International Business Conference. *Knowledge: A View from the North*. Minot, ND, 11 October, 2004.
- Canadian Forces College's National Security Studies Course. *Defence Knowledge Management*. 1 June 2004.
- Canadian Government Interdepartmental Knowledge Management Forum. *Toward an Understanding of Enterprise Dementia*. 25 February 2004.

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- Department of National Defence CIO Council. *Charting a Course towards a Defence Knowledge Environment*. Ottawa, 25 February 2004.
- Canadian Government Interdepartmental Knowledge Management Forum. *Defence Knowledge Strategy*. Ottawa, 28 January 2004.
- 72 Communication Group Professional Development Seminar. *Charting a Course towards a Defence Knowledge Environment*. Halifax, NS, 15 November 2003.

Workshops and Seminars Facilitated

- *A Leader's Guide to Knowledge Management*, Workshop, Success Steps Training & Conferences, Muscat, Oman, 31 December 2013.
- *The Professional Manager: Tools, Tactics and Techniques for Success*, Workshop, Success Steps Training & Conferences, Muscat, Oman, 29-30 December 2013.
- *Knowledge Management: Tools, Tactics and Techniques*, Workshop, International Conference on the Knowledge Economy, Cape Town, South Africa, 27 October 2013
- *Leading Knowledge in a 2.0 World*, Workshop, Royal Air Force of Oman, Muscat, Oman, 28/29 May 2013
- *Leading Knowledge in a 2.0 World*, Workshop, Dubai Police, Dubai, UAE, 26 May 2013
- *Leading Knowledge in a 2.0 World*, Workshop, Arab Federation for Libraries & Information, Doha, Qatar, 18 November 2012
- *Toward Student Success*, Faculty Retreat, St. Matthew's University School of Veterinary Medicine, Grand Cayman British West Indies, 19 October 2012
- *A Leader's Guide to Knowledge Management*, Tutorial, IKE 2012, Las Vegas, NV, 18 July 2012.
- *Simple Ideas that work in Complex Environments*, Abu Dhabi Chamber of Commerce, UAE, 25 April 2012.
- *Leading Knowledge in a 2.0 World*, Workshop, KM Middle East 2012, Abu Dhabi, UAE, 16 March 2012.
- *A Leader's Guide to Knowledge Management*, Workshop, ICKE 2011, East London, South Africa, 20 October 2011.
- *A Leader's Guide to Knowledge Management*, Workshop, KM Middle East 2011, Abu Dhabi, UAE, 16 March 2011.
- *A Leader's Guide to Knowledge Management*, Workshop, Sultan Qaboos University, Muscat, Oman, 4 January 2011.
- *A Leader's Guide to Knowledge Management*, Workshop, Sultan Qaboos University, Muscat, Oman, 3 January 2011.
- *A Leader's Guide to Knowledge Management*, Workshop, Damman, Saudi Arabia, 2 January 2011.
- *A Leader's Guide to Knowledge Management*, Workshop, Jeddah, Saudi Arabia, 1 January 2011.
- *A Leader's Guide to Knowledge Management*, Workshop, UAE KM Forum, Abu Dhabi, 16 June 2010.
- *e-Learning 2.0: Are You Ready for the Future*, Two-day masterclass, Sydney, Australia, 28/29 January, 2010.
- *A Leader's Guide to Knowledge Management*, One-day masterclass, Sydney, Australia, 27 January, 2010.
- *A Leader's Guide to Knowledge Management*, Workshop, KM Asia, Singapore, 26 November 2009.
- *A Leader's Guide to Knowledge Management*, Workshop, Industrial Development Corporation, Johannesburg, South Africa, 19 October 2009.
- *Leadership in the 21st Century*, Two-day seminar, Saline Water Conservation Corporation, Riyadh, Saudi Arabia, 30-31 May 2009.

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- *Effective Leadership Seminar*, Two-day seminar, High Commission on the Development of Riyadh, Riyadh, Saudi Arabia, 26-27 May 2009.
- *Leadership in the 21st Century*, Two-day seminar, Riyadh Chamber of Commerce, Riyadh, Saudi Arabia, 25-26 May 2009.
- *Knowledge, Collaboration, and Sensemaking*, Two-day masterclass, Sydney, Australia. 10-11 November 2008.
- *Combating Enterprise Dementia in 21st Century Organizations Masterclass*. KM Australia, Melbourne, Australia. 23 July 2008.
- *Conquering Corporate Leadership Challenges in 21st Century Organizations*. Riyadh, Saudi Arabia. 20 April 2008.
- *Team Building Seminar* for the Minot Area Development Corporation. Minot, ND. 9 March 2007.
- *Knowledge Management Seminar* for the Canadian Forces College's National Security Studies Course 8. Defence Knowledge Management. Toronto. 9 June 2006.
- *Team Building Seminar* for the Minot Area Development Corporation. Minot, ND. 26 August 2005.
- *Knowledge Management Seminar* for the Canadian Forces College's National Security Studies Course 7. Defence Knowledge Management. Toronto. 1 June 2005.
- *Knowledge Management Seminar* for the Canadian Forces College's National Security Studies Course 6. Defence Knowledge Management. Toronto. 1 June 2004.
- *Knowledge Management Workshop* host and presenter for the Canadian Government Interdepartmental Knowledge Management Strategy Workshop. Ottawa, 20 May 2004.
- *The Future of Knowledge Management Workshop* Facilitator for the Conference Board of Canada's Knowledge Strategy Council, Ottawa, 28 May 2004.

Scholarly Activities

Teaching

- Business Administration (Minot State University)
 - Entrepreneurship and New Venture Creation (Undergraduate Capstone), Management BS, (Spring 2009, Fall 2009, Spring 2010, Fall 2010, Spring 2011, Fall 2011, Spring 2012, Fall 2012, Fall 2013, Spring 2014)
 - *Management Principles and Practices*, MSM (Fall 2004, Summer 2005, Fall 2005, Summer 2006, Fall 2010, Fall 2011, Fall 2012, Spring 2013)
 - *Organizational Behavior*, BS (Spring 2005, Spring 2010, Spring 2011)
 - *International Management*, BS (Spring 2005, Fall 2008)
 - *International Business*, BS (Fall 2008)
 - Fundamentals of Management, BS, (Fall 2012, Spring 2014)
 - Graduate Capstone, MSM (Spring 2006)
 - *Marketing*, BS (Fall 2004)
- Business Information Technology (Minot State University)
 - *Knowledge Management*, MSIS (Fall 2005, Fall 2006, Fall 2007, Fall 2008, Fall 2009, Fall 2010)
 - *Knowledge Management* MSM (Spring 2006, Summer 2006, Spring 2008, Spring 2009, Spring 2010, Spring 2011)
 - *Management of Information Systems*, BS (Fall 2004, Fall 2007)
 - *Projects in MIS*, BS Capstone Course (Fall 2004, Spring 2005)

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- *Emerging Trends and Technologies* BS (Spring 2005)
- *Knowledge Management*, BS (Fall 2005, Fall 2006)
- *Management of Information Systems*, MSM (Spring 2006, Spring 2007, Spring 2008)
- *Management of Information Systems*, MSM (Spring 2006) – *Video iPod Trial*)
- *Virtual Business* (Spring 2007)
- Adjunct Academic Faculty (Semester at Sea/University of Virginia)
 - Global Management (Spring 2013)
 - Global Comparative Leadership (Spring 2013)
 - Global Business: Culture, Strategy, and Behavior (Maymester 2011, Maymester 2012)
- Adjunct Academic Faculty (Canadian Forces College)
 - Academic supervision and advice to Captain (Navy) Michael Williamson for his National Security Studies Course Major Research Paper (Spring 2005)
- Adjunct Assistant Professor of Business Administration (Touro University International)
 - *Management of the Network Enterprise*, MBA (Spring 2004)
 - *Information Technology Capstone Project*, MSITM (Spring 2004)
- Graduate Assistant (Touro University International):
 - *Management of the Network Enterprise*, MBA (Fall 2003, Winter 2004)
 - *Information Technology Capstone Project*, MSITM (Fall 2003, Winter 2004)
 - *Fundamentals of Business for Managers*, MSITM (Summer 2002)
 - *Psychology 101*, BSBA (Fall 2003)
- Teaching Assistant (University of Manitoba), undergraduate computer science course *PL/1 Programming*

Doctoral Dissertation Committees

- Allison, Michael P. (2006) *The Effects of Quality Improvement Collaborative Work System Membership on Information Anxiety*. Touro University International.
- Bowersox, Nick (in progress), *The Effects of Technology Acceptance as a Mediating Variable in the Relationship Between Leadership Style and Organizational Knowledge Management Processes: A Quantitative Study Conducted in the United States Air Force*. TUI University.
- Dang, Hai D. (2006). *The Impact of Information Technology on The Number Of Management Levels Within Business Organizations*. Touro University International.
- Westfall, Jerry A (2006). *The Impact of Structure on Explicit Knowledge Transfer and Recall*. Touro University International.

Conference Service

- Program Chair, KM Middle East (2011, 2012, 2013, 2014)
- Program Chair, Middle East leadership Communication Conference (2014)
- Scientific Advisor, UAE Knowledge Management Forum (2010)
- Conference Executive Committee, International Conference on Intellectual Capital, Knowledge Management and Organisational Learning (2007).
- Conference Committee, International Conference on Intellectual Capital, Knowledge Management and Organisational Learning (2006, 2007, 2008, 2009, 2010, 2011, 2012).

John P. Girard, Ph.D.

- Discussant, 8th World Congress on the Management of Intellectual Capital and Innovation, Hamilton, Canada.
- Paper Reviewer, International Association of Computer Information Systems (2007, 2008, 2009)
- Paper Reviewer, Association on Employment Practices and Principles (AEPP) 12th Annual International Conference, Fort Lauderdale, Florida (2004).
- Paper Reviewer, Institute of Behavioral and Applied Management (IBAM) Eleventh Anniversary Meeting, Tampa, Florida (2003).

Journals

- Editor Journal of Knowledge Management Professionals, USA – December 2004 to January 2008.
- Editorial Board *Organizacija Vadyba: sisteminiai tyrimai (Management of Organizations: Systematic Research Journal)*, Lithuania.
- Editorial Board *International Journal of Intellectual Property Rights*, India.

Service

Advisory Boards

- Advisory Board - International Institute of Applied Knowledge Management (2013)

University Committees

- Deans' Council (2008)
- University Cabinet (2007-8)
- Academic Affairs Committee (2007-8)
- Higher Learning Commission Steering Group (2007-8)
- Foundation of Excellence Steering Committee (2007-8)
- Foundation of Excellence Philosophy Committee (2007-8)
- Chair, Foundation of Excellence Dimension Committee (2007-8)
- Library Director Search Committee (Fall 2006)
- Faculty Senate Executive Committee (2006/7, 2008/9)
- Compensation Task Force (2005-7)
- Graduate Council (Fall 2005 to Summer 2007)
- Graduate Program Directors' Committee (2005-7)
- Faculty Senate (May 2005 to July 2007, 2009 - 2012)
- Faculty Senate Parliamentarian (2008/9)
- Institutional Review Board (Fall 2008 to Spring 2012)
- Faculty Senate – Proxy for Absent Senator (Spring 2005)
- Intellectual Climate Committee (Fall 2005 to Summer 2007)
- General Education Committee (Fall 2005 to Summer 2007, Fall 2008 to Spring 2011)
- Faculty Development and Research Committee (2004-5)
- Suspension Committee (Fall 2004 to Fall 2006)
- Master of Science Management Committee (Fall 2004 to Fall 2006)
- Master of Science Information Systems Committee (Fall 2004 to 2007)

John P. Girard, Ph.D.

- College of Business Core Curriculum Committee (Fall 2004 to Fall 2006)
- College of Business Theme Committee (Fall 2004 to Spring 2005)
- College of Business Professional Aspirations Committee (Fall 2008 to Spring 2010)
- College of Business Aspiration for Professional Excellence Committee (Fall 2008 to Spring 2009)
- College of Business AACSB Exploration Committee (Fall 2009 to Spring 2011)
- Student Mentor (Fall 2005 to present)
- International Friendship Program (2007, 2009)
- Honors Advisory Committee (Fall 2008 to present)
- Sabbatical Committee (2010 – 2011)

Community Committees

- Community Leadership Institute (2006)
- North Dakota TechExpo Organizing Committee (2006)
- Minot Chamber of Commerce Military Affairs Committee (Fall 2004 to present)
- Job Corps Community Relations Committee (Fall 2005 to present)
- Junior Achievement Board (Fall 2006 to Summer 2007)
- Junior Achievement Volunteer (Spring 2005 to present)

Professional Experience (highlights)

2004 - present Minot State University

Professor (tenured), Minot State University, Minot, North Dakota (August 2004 to present)

- Teaching graduate and undergraduate business courses including face-to-face, online, blended and Interactive Video Network delivery.
- Facilitated comprehensive review of curriculum for BS Management program.
- Developed and implemented IACBE assessment plan for JCEMP/MSM program.
- Promoted full professor 16 August 2010.
- Elected member of Council of College Faculties (CCF), represented Minot State University
- Elected Faculty Advisor to North Dakota Board of Higher Education, represented all North Dakota University System faculty.

University Administrator, Minot State University (May 2005 – July 2008)

- Dean, Enrollment Management
- Director, Enrollment Services
- Chair, Business Information Technology Department
- Director, Job Corp Executive Management Program

2008 - present Entrepreneur - Sagology (www.sagology.com)

Founder and Chief Knowledge Strategist

- Connecting people with people to facilitate collaboration, learning, and knowledge sharing
- Assisting organizational leaders in achieving strategic objectives through the targeted use of social technology, collaboration techniques, building organizational memories, and knowledge management
- Delivering conference keynotes and executives workshops

John P. Girard, Ph.D.

1980 - 2004 Officer in Canadian Forces: Retired as Lieutenant-Colonel (senior officer)

Director of Knowledge Management, National Defence Headquarters, Ottawa, Ontario (2004)

- Responsible for the formulation, explication and implementation of knowledge management strategy for the Department of National Defence and Canadian Forces.
- Senior officer within division of Strategic Change for the Federal Government Department.

Senior Officer Knowledge Management Innovations, National Defence Headquarters, Ottawa, Ontario (2003)

- Developed an innovative Knowledge Management model for use in the Department and Canadian Forces.

Strategic Policy (Western Hemisphere), National Defence Headquarters, Ottawa, Ontario (2001-2002)

- Prepared policy documents and briefs for Prime Minister, Ministers, Cabinet and other senior officials.
- Secretary of high level Canada/US defence and security board chaired by Prime Minister appointed Member of Parliament – responsible for all aspects of semi-annual meeting logistics including hospitality.
- Member of Canadian Forces Strategic Training Working Group.
- Member of the Department of National Defence Knowledge Management Core Team.

Training Policy, Headquarters Director Royal Artillery, United Kingdom (1997-2001)

- Planned, controlled and allocated, within budget, more than £10M / ~\$15M in training resources annually.
- Supervised varied curriculum development applying systems approach to training principles.
- Co-designed and implemented an innovative human resource structure for more than 10,000 employees.
- Formulated policy training and education policy for senior executive endorsement.
- Secretary of high level British Army Training Board (strategic planning and direction body).

Battery Commander (Middle Manager), 2nd Regiment Royal Canadian Horse Artillery (1994-1996)

- Responsible for management, training, advising, administration and development of 125 subordinate.
- Designed and implemented innovative Officer (middle managers) training program.
- Responsible for all aspects of course training program for nearly 200 students and instructors.

Project Director, National Defence Headquarters, Ottawa, Ontario (1990-1991 & 1993-1994)

- Project Director (manager) responsible for project management of several capital projects (\$10M - \$50M), including unmanned air vehicles, training, simulation and other high technology projects.

Human Resource Manager (Adjutant), Lahr, Germany (1987-1989)

- Personal staff officer to Commanding Officer.
- Human Resource manager responsible for personnel administration of 674 employees.
- Conceived, authored and implemented innovative human resource program and manual.

1993 - 2004 Entrepreneur

Quid Pro Quo Software and Yacht-Club.net

- Founder and managing director of successful two high technology small business.
- Developed and marketed educational and trivia software programs selling more 50,000 copies.
- Designed web sites for recreation and travel companies in seven countries in Europe and North America.