

CALL FOR CHAPTERS

Building Organizational Memories: Will You Know What You Knew?

A book edited by Dr. John P. Girard, Minot State University

Proposals Submission Deadline: August 15, 2007

Full Chapters Due: December 23, 2007

Introduction

Much has been written about how organizations create and exchange knowledge to achieve a competitive advantage. To date most researchers have concentrated on the present and how organizational leaders may use knowledge to create value today. The book builds on the many great works in the knowledge management domain; however, it is unique in that the focus will be on what leaders should be doing now (or soon) to ensure the next generation of organizational leaders *know what they knew*.

The term *organizational memory* is used to describe the preservation of organizational knowledge. Almost certainly there will be some debate about the exact meaning of this term – the following definition is provided to begin the debate:

Organizational memory is the body of knowledge, past, present, and future, required to achieve the strategic objectives of an organization. Enabled by technology, leadership, and culture, organizational memories include repositories of artifacts, communities of people, and organizational knowledge sharing processes, which focus on achieving the organizational vision.

The Overall Objective of the Book

In the fields of management, information studies, information systems, psychology etc., there exists a need for an edited collection of articles in the area of organizational memories. The book aims to provide relevant theoretical frameworks, latest empirical research findings, and practitioners' best practices in the area. The book will be multidisciplinary in nature and will consider a wide range of topics, each of which is related to preserving organizational knowledge for the next generation. It is written for professionals who want to improve their understanding of the strategic role of organizational memories.

The Target Audience

Professionals and researchers working in the field of knowledge management in various disciplines, e.g. library, information and communication sciences, administrative sciences and management, education, adult education, sociology, computer science, information technology. Moreover, the book will provide insights and support executives concerned with the management of expertise, knowledge, information and organizational development in different types of work communities and environments.

Recommended topics include, but are not limited to, the following:

Organizational memory models
Defining organizational memory
Cross-generational knowledge sharing
Measuring organizational memory success
Technology to support organizational memories
Organizational cultural considerations
Generational differences
Future value of knowledge

Barriers to organizational memories
Multinational or multicultural considerations
Organizational forgetting
Best practices in organizational memories
Competitive risk of preserving knowledge
Knowledge preservation techniques
(narrative, after action reviews, communities etc)
Knowledge repositories

SUBMISSION PROCEDURE

Researchers and practitioners are invited to submit *on or before* **August 15, 2007**, a 2-5 page manuscript proposal clearly explaining the mission and concerns of the proposed chapter. Authors of accepted proposals will be notified by **September 15, 2007** about the status of their proposals and sent chapter organizational guidelines. Full chapters are expected to be submitted by **December 23, 2007**. All submitted chapters will be reviewed on a double-blind review basis. The book is scheduled to be published by IGI Global, www.igi-pub.com, publisher of the IGI Publishing (formerly Idea Group Publishing), Information Science Publishing, IRM Press, CyberTech Publishing and Information Science Reference (formerly Idea Group Reference) imprints.

*Inquiries and submissions can be forwarded **electronically** (Word document) or by **mail** to:*

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