

CPA Professional Development

Join Dr. John Girard for an interactive examination of how you can use social technologies to create and exchange organizational knowledge.



Minot State University

November 7, 2011

4:00—6:00 PM

Earn 2 CPE credits

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ABOUT YOUR FACILITATOR

John P. Girard, Ph.D. is a professor at Minot State University where he teaches graduate and undergraduate business classes. John's current research interests include knowledge management, social media, virtual business, online education, and globalization. John is actively engaged in research, having published four books and written more than 30 articles and chapters for peer-reviewed or trade journals and books. He is the founder and Chief Knowledge Strategist of Sagology (www.sagology.com), a firm dedicated to connecting people with people to facilitate collaboration, learning, and knowledge sharing through keynotes, workshops, and consulting. The Council of College Faculties elected John the 2010 - 12 faculty advisor to the State Board of Higher Education. In 2004, John retired from the Canadian Forces at the rank of Lieutenant-Colonel after 24 years in uniform.

Social Knowledge: Are we ready for the future?

For the past two decades, public and private sector executives have struggled to develop effective ways of sharing what their organizations know. Driven by concerns such as the impending retirement of baby boomers, the troubling economy, and a host of other challenges, many leaders have sought ways to share knowledge with stakeholders. Despite the best efforts of many innovative leaders, few have achieved the desired level of knowledge sharing.

Today, ample resources exist for the leaders who wish to manage their organizational intellectual property. But what about the future? Will today's baby-boomer based practices pass the test of time? Are our current processes the most relevant ones for the next generation of organizational leaders? We are seeing some very promising results from third-generation knowledge projects, which focus on connecting people and facilitating collaboration. Many organizations are now reaping the benefits of using social media. These emerging tools and techniques provide flexible, agile, and intuitive solutions for connecting people with people and facilitating coordination, communication, and collaboration.

This talk will focus on what we should be doing now to ensure the next generation of organizational leaders know what we knew. In other words, are we creating organizational memories today, which will be useful to the leaders who follow us?